



STATISTICS & FINANCIAL MANAGEMENT

6700 West Snowville Road • Brecksville, Ohio 44141 • (440)526-0300 • Fax: (440)526-5803 • <http://www.pmpa.org>

December 1, 2009

2010 PMPA BUSINESS FORECAST SURVEY

The *2010 PMPA Business Forecast Report* is intended to give participants a “tool they can use” to see what remains of markets and expectations in light of the market meltdowns that we’ve endured over the last year. This survey will help us all better understand the markets we serve and calibrate our expectations for the year ahead. This 2010 PMPA Business Forecast Survey (attached) is the vital first step to acquire the data needed to prepare the *2010 PMPA Business Forecast Report*.

This seventh annual survey provides participants the opportunity to report their company’s experience in the markets they serve. By collecting this information from a wide variety of industry respondents, we are able to create a broad market picture for precision machined products. This will help all participants to better understand the trends shaping the markets of our Precision Machined Products Industry.

This *2010 Business Forecast Survey* should only take a few minutes to complete. Beyond reporting your company’s net sales, you only have to allocate percentages (to the nearest whole percent) of your company’s 2009 actual and 2010 projected sales dollars among the various markets and market segments requested. Other markets not spelled out in the survey that your company serves can be identified under the “Other” lines at the end of the survey. ***This survey does not ask you to name your customers – just your sales percent per market segment.***

We encourage participation in this survey by all job shops and contract manufacturers in the Precision Machined Products Industry to assure a broad, representative mix of companies.

The *2010 Business Forecast Report* will be provided ***free of charge to all survey participants***. Non-participants will be able to purchase the report at a cost of \$295 for PMPA members and \$395 for non-members. The *2010 Business Forecast Report* will include year-to-year trends in each of the segments. **The market trend data and analyses in the report are unique to the Precision Machined Products Industry and are not available anywhere else at any price.** By simply participating in this annual survey series you receive the most in-depth analysis of markets served that is available to our Industry.

Please complete and return the *2010 PMPA Business Forecast Survey* immediately. It should take only a few short minutes to complete. **The deadline for this survey to be returned to PMPA is Monday, January 4, 2010.** The information received in this survey will be held in the strictest confidence and will only be used to create the 2010 Summary Report in an aggregated, not individually traceable fashion. No one outside of PMPA’s Statistics and Financial Management Department will have access to the information that you provide. Questions on completing this survey can be directed to Miles Free mfree@pmpa.org at PMPA.

Miles K. Free
Director of Industry Research & Technology

